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The growth of Adventure tourism represents a huge opportunity for both organizations and communities active in mountain areas or in areas that attract tourists looking for outdoor activities. Small organizations active in the field of outdoor activities can play a major role.

Objectives

DigiHike aims to promote education in and through sport with a two-folded objective:

- supporting the promotion of grassroots sports (trekking & outdoor mountain sports)
- developing trekking related hard skills and digital competences of voluntary staff.

Results

DigiHike intends to support the acquisition of hard skills related to trekking and digital skills through:

- DigiHike Guide for the development of basic hiking skills (IO1)
- DigiHike Toolkit for the digital promotion of outdoor activities (IO2).

